

Similac® NeoSure® Mixing Instructions

How Can Similac NeoSure Help?

Studies of preterm infants fed Similac NeoSure during the first year of life have shown the following clinical outcomes:

- Excellent catch-up growth¹
- Improved visual development^{2,†}
- Improved language development^{2,†‡}
- Improved body composition^{3,‡}

* Visual acuity measured at 4 and 6 months corrected age and assessed by Visual Evoked Potential (VEP).

† Compared to infants fed a formula without DHA and ARA in a clinical trial with Similac® Special Care® and Similac NeoSure infant formulas with iron; prior to the addition of lutein.

‡ Based on a subset of infants in a post-hoc analysis.



Stay with Similac NeoSure through your premature baby's first year



Sign up for Similac® NeoSure® Rewards savings and support!



* Offers may vary.

† The WIC (Special Supplemental Nutrition Program for Women, Infants, and Children) and SNAP (Supplemental Nutrition Assistance Program) names are service marks of the US Department of Agriculture. USDA does not endorse any goods, services, or enterprises. Requires WIC state medical documentation form. WIC state approval is subject to change, check with your WIC agency on availability.

References: 1. Carver JD, et al. *Pediatrics*. 2001;107(4):683-689. 2. O'Connor DL, et al. *Pediatrics*. 2001;108(2):359-371. 3. Groh-Wargo S, et al. *Pediatr Res*. 2005;57(5, pt 1):712-718.



HOW TO PREPARE SIMILAC® NEOSURE® POWDER INFANT FORMULA

GETTING READY



1 Wash your hands, surfaces, and utensils.

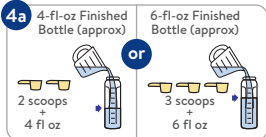


2 Ask your baby's doctor if you need to boil (sterilize) utensils, bottles, nipples, rings, and water for mixing before use.



3 If water has been boiled, let it cool to room temperature.

MIXING GUIDE (STANDARD DILUTION)



Pour 4 fl oz of water into clean bottle.

Add 2 unpacked, level scoops of NeoSure, **using only the scoop** in can, and return dry scoop to can.



Pour 6 fl oz of water into clean bottle.

Add 3 unpacked, level scoops of NeoSure, **using only the scoop** in can, and return dry scoop to can.



Cap bottle; shake well.

STORING FORMULA



Once mixed, store formula in the refrigerator right away; use within 24 hours.

STORING REMAINING POWDER



Cover opened can and store at room temperature. Avoid extreme temperatures. Use powder within 1 month.

FEEDING BABY



6 Shake well; attach nipple.



7 Warm bottle if desired. Check formula temperature.



8 Feed baby.



9 Once feeding begins, use formula within 1 hour or discard.

WARNING: Powdered infant formulas are not sterile and may be fed to premature infants or infants who might have immune problems only as directed by your baby's doctor. Never use a microwave to warm formula. Serious burns can result.