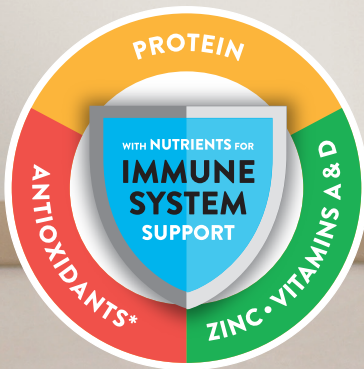


**PediaSure®**

# NUTRITION FOR GROWTH & IMMUNE SUPPORT



**JUST 8 WEEKS**

to help kids gain weight with 2 per day.

Clinically shown to improve height & weight in 24 weeks.<sup>1†</sup>



now **NON-GMO<sup>‡</sup>**

with 27 vitamins & minerals



now with

**25% LESS SUGAR<sup>¶</sup>**

\* Vitamins C & E and selenium.

† In children ages 3-4 at nutritional risk (5th-25th weight-for-height percentiles), when given 2 servings per day and dietary counseling.

‡ No significant difference has been shown between milk derived from rbST-treated and non-rbST-treated cows.

§ Ingredients not genetically engineered.

|| Nutrients include protein, vitamins A & D, zinc, and antioxidants (vitamins C & E and selenium).

¶ PediaSure® Grow & Gain now has 25% less sugar: 9g added sugars per serving compared to 12-14g added sugars per serving in previous formulation. PediaSure® Grow & Gain with Fiber now has 33% less sugar: 12g added sugars per serving compared to 18g added sugars per serving in previous formulation.

# Contains 9 grams of total fat per serving.

**Abbott**  
*life. to the fullest.®*



# CALORIES ALONE ARE OFTEN NOT ENOUGH

The consequences of undernutrition extend beyond physical growth

## IMMUNE HEALTH

Supported by nutrients like vitamins C & E and selenium



Undernutrition can deplete the body and increase susceptibility to common illnesses<sup>2</sup>

## MUSCLE & BONE

Supported by protein, calcium, and vitamin D



Undernutrition can result in delayed growth and development<sup>3,4</sup>

## BRAIN & EYE

Supported by DHA omega-3, lutein, and choline



Undernutrition can negatively affect cognitive development and academic achievement in children<sup>3,4</sup>

# PEDIASURE® + DIETARY CHANGES

See the difference before their next visit



PediaSure as a bridge for short-term nutrition support

Dietary changes to encourage long-term healthy eating

## COMPARISON of PediaSure® & common foods used for weight gain

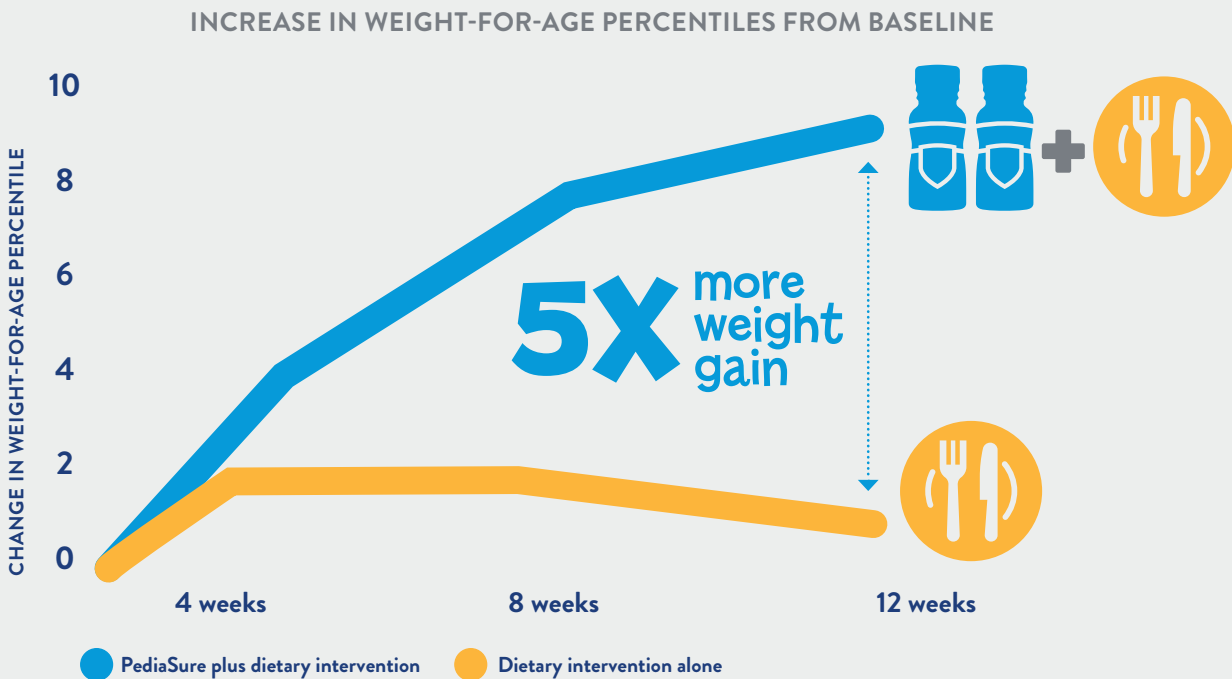
Key nutrients that kids need for catch-up growth are difficult to get from higher-calorie foods alone

### KEY NUTRIENTS TO SUPPORT:

WEIGHT GAIN	Calories	BUTTER/PEANUT BUTTER	ICE CREAM/WHOLE MILK	PEDIASURE
IMMUNE HEALTH	Vitamin C Vitamin E Selenium			
MUSCLE & BONE	Protein Calcium Vitamin D			
BRAIN & EYE	Choline			

● At least 1 food meets ≥10% of the US Daily Value ○ Doesn't meet ≥10% of the US Daily Value

## 5X MORE WEIGHT GAIN than dietary counseling alone for catch-up growth<sup>5,†</sup>

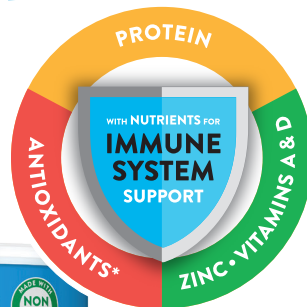


Nutrition information sourced from USDA Nutrient Database, <https://fdc.nal.usda.gov/>. Accessed November 30, 2020.

\* Ingredients not genetically engineered.  
† In children ages 3-5 at nutritional risk (<25th weight-for-height percentiles).  
|| Nutrients include protein, vitamins A & D, zinc, and antioxidants (vitamins C & E and selenium).



# NUTRITION FOR GROWTH & IMMUNE SUPPORT



PediaSure®  
Grow & Gain

PediaSure®  
Grow & Gain  
with Fiber

PediaSure®  
Grow & Gain  
Shake Mix



2 PediaSure® per day + dietary counseling helped children  
**INCREASE WEIGHT IN 8 WEEKS & HEIGHT IN 24 WEEKS.<sup>1,†</sup>**

Visit **PediatricPROCONNECT.com**

A nutrition web portal designed exclusively for healthcare professionals with content tailored to your practice.



SCAN QR CODE  
TO SIGN UP

## PediaSure®

More than 30 years of helping kids grow

PEDIASURE CAN BE USED:

AS A SNACK



IN A RECIPE



WITH MEALS



PEDIASURE MAY BE PURCHASED  
WITH THE SUPPORT OF:

- WIC<sup>†</sup>
- SNAP<sup>\*\*</sup>/EBT
- FSA/HSA  
(eligible with a medical referral)
- PediaSure Support2Grow coupon program



\* Vitamins C & E and selenium.

† In children ages 3-4 at nutritional risk (5th-25th weight-for-height percentiles), when given 2 servings per day and dietary counseling.

‡ No significant difference has been shown between milk derived from rBST-treated and non-rBST-treated cows.

§ Ingredients not genetically engineered.

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¶ WIC is a service mark of the US Department of Agriculture, and an abbreviation for the Special Supplemental Nutrition Program for Women, Infants, and Children. No endorsement of any brand or product by the USDA is implied or intended. Excludes Arkansas. Requires state medical documentation form. State approval is subject to change.

# Contains 9 grams of total fat per serving.

\*\* The SNAP name is a service mark of the US Department of Agriculture. USDA does not endorse any goods, services, or enterprises.

References: 1. Huynh DT, et al. *J Hum Nutr Diet*. 2015;28(6):623-635. 2. Bresnahan KA, et al. *Adv Nutr*. 2014;5(6):702-711. 3. Black RE, et al. *Lancet*. 2013;382(9890):427-451. 4. Victora CG, et al. *Lancet*. 2008;371(9609):340-357. 5. Alarcon PA, et al. *Clin Pediatr*. 2003;42(3):209-217.

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