

\$10.00

COUPON INSIDE

START FEELING BETTER TODAY!*

Similac® Alimentum® starts reducing colic symptoms† in most babies within **24 hours**.*

Now With 2'-FL HMO
for Immune Support

IMMUNE
SUPPORT

LUTEIN

VITAMINE

2'-FL
HMO
Human Milk
Oligosaccharide*
not from human milk

BRAIN & EYE
DEVELOPMENT

DHA



* Based on a clinical study with Similac Alimentum Ready to Feed (without DHA/ARA, 2'-FL HMO, lutein, and beta-carotene) in a small group of infants experiencing colic symptoms due to cow's milk protein sensitivity. Data on File, Study AC84, August 2004. Abbott Nutrition; Columbus, Ohio.

† Due to protein sensitivity.



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Trust Similac® Alimentum®

Similac Alimentum has been fed to babies for **more than 30 years** and is backed by **over 50 studies**.



After initiation of Alimentum, **62% of parents reported good to excellent quality of infant sleep** vs 10% before initiation.*

The Similac Alimentum Difference

	Similac Alimentum	Nutramigen
2'-FL HMO for IMMUNE SUPPORT		
Lutein for EYE HEALTH		
DHA for BRAIN DEVELOPMENT		
No Palm Olein Oil for SOFT STOOLS		

Ask your pediatrician for a **FREE SAMPLE** of Similac Alimentum!

Nutramigen is not a registered trademark of Abbott.

* Data on file. Similac Alimentum. 2018.

† Based on product label of 12.6-oz can, November 2021.

3 Ways to Save on Alimentum




1. Value Size (\$260 in savings*)

- **Over 60% more** product than 12.1-oz can
- **14 more bottles** per can†



19.8-oz can

2. Sign up for Rewards (\$400 in offers‡ & more)

-  **Educational material** from our online Food Allergy and Colic Learning Center
-  **In-depth knowledge** about the complete nutrition of Similac Alimentum
-  Visit **Alimentum.com/JoinNow** to sign up, or scan the QR code to begin

Similac
ALIMENTUM[®]

+

Similac
StrongMoms[®]
REWARDS
KNOW SAVE GROW



3. Use Your Coupon Below

* Save \$260 when compared to Similac Alimentum 12.1 oz; average 12-months consumption of exclusively formula-fed baby vs average selling price of 12.1-oz size.

† 4-fl-oz bottles vs Alimentum 12.1-oz powder.

‡ Offers may vary.

Manufacturer's Coupon

Expiration Date 08/31/2022

SAVE \$10.00

on any two (2) Similac[®] Alimentum[®] 19.8-oz powder cans.

COUPON NOT AVAILABLE ON DIGITAL BROCHURE



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Similac® Alimentum® is a WIC-Eligible* Infant Formula.



Ask your pediatrician if you can get **Similac Alimentum** through WIC.



Pathway Plus offers reimbursement support & assistance for Alimentum. Call today to get started: **1-855-217-0698**

* The WIC (Special Supplemental Nutrition Program for Women, Infants, and Children) and SNAP (Supplemental Nutrition Assistance Program) names are service marks of the US Department of Agriculture. USDA does not endorse any goods, services, or enterprises. Requires WIC state medical documentation form. WIC state approval is subject to change.

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Manufacturer's Coupon

Expiration Date 08/31/2022

SAVE \$10.00

COUPON NOT AVAILABLE ON DIGITAL BROCHURE



On the purchase of two (2) Similac® Alimentum® 19.8-oz powder cans

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