

Similac® ALIMENTUM®

WITH 2'-FL HMO FOR
IMMUNE SUPPORT

**WIC &
SNAP**

ELIGIBLE IN ALL
50 STATES**



HYPALLERGENIC

**START FEELING BETTER
TODAY**

Alimentum® starts reducing colic symptoms†
in most babies within **24 hours**.‡

* The WIC (Special Supplemental Nutrition Program for Women, Infants, and Children) and SNAP (Supplemental Nutrition Assistance Program) names are service marks of the US Department of Agriculture. USDA does not endorse any goods, services, or enterprises. Requires WIC state medical documentation form. WIC state approval is subject to change.

† 32-fl-oz bottles of Similac Alimentum Ready to Feed are WIC and SNAP approved.

‡ Due to protein sensitivity.

§ Based on a clinical study with Similac Alimentum Ready to Feed (without DHA/ARA, 2'-FL HMO, lutein, and beta-carotene) in a small group of infants experiencing colic symptoms due to cow's milk protein sensitivity. Data on File, Study AC84, August 2004. Abbott Nutrition: Columbus, Ohio.

Ask about Similac® Alimentum®
with 2'-FL HMO for Immune Support



Alimentum has been fed to babies for **more than 30 years** and is backed by **over 50 studies**.



Parents reported **significant improvement in their baby's quality of sleep** after feeding Alimentum.*



Hypoallergenic for food allergies.

* Data on file. Similac Alimentum. 2018. (Alimentum without 2'-FL HMO, lutein, and beta-carotene).

Ask your pediatrician for a
FREE SAMPLE
of Similac Alimentum
with 2'-FL HMO

& SAVE UP TO **\$400**

by signing up at Alimentum.com/JoinNow

Similac®
ALIMENTUM®
NOW WITH 2'-FL HMO FOR
IMMUNE SUPPORT



Similac®
REWARDS
FOR A STRONG START

FOOD ALLERGY

RECOGNIZING THE SIGNS & SYMPTOMS IN INFANTS



LEARN MORE INSIDE

The Promise of
Similac®

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WHAT IS A FOOD ALLERGY?

Food allergy is an immune system reaction that occurs after consuming certain foods,¹ such as cow's milk, which is commonly used to make infant formula.

Signs of food allergy or sensitivity can be worrisome for parents. If you think your baby may have an allergic response or sensitivity to food, talk to your pediatrician.

Signs & Symptoms of Food Allergy in Infants¹

- Colic—long periods of crying for no obvious reason
- Reflux (Spit-up)—symptoms of severe reflux or GERD (abdominal pain, nausea, or vomiting) can be similar to cow's milk protein allergy
- Digestive issues including loose or bloody stools
- Hives or swelling of the lips, face, or other parts of the body
- Chronic eye or ear problems
- Severe allergic reaction which must be treated immediately such as difficulty breathing, gastrointestinal symptoms, etc.

1. Food Allergy. Mayo Clinic website. [https://www.mayoclinic.org/diseases-conditions/food-allergy/symptoms-causes/syc-20355095#:~:text=](https://www.mayoclinic.org/diseases-conditions/food-allergy/symptoms-causes/syc-20355095#:~:text=,). Accessed October 18, 2021. 2. Fiocchi A et al. *Pediatr Allerg Immunol*. 2010;21:1-125 3. Greer Fr, et al. *Pediatrics*. 2019;143(4). <https://pediatrics.aappublications.org/content/pediatrics/143/4/e20190281.full.pdf>

FOOD ALLERGY FACTS



Food Allergy is Common

Up to 8% of children under the age of 3 have food allergies²



8 major groups of foods account for **90% of all food allergies:** cow's milk, eggs, fish, shellfish, tree nuts, peanuts, wheat, and soybean³

ASK YOUR PEDIATRICIAN ABOUT
Similac® Alimentum®

Similac Alimentum with 2'-FL HMO is a hypoallergenic, easy-to-digest formula.

Alimentum is designed for infants with:

- Cow's milk protein allergy
- Colic symptoms due to protein sensitivity
- Sensitivity to intact protein

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