

# START FEELING BETTER TODAY!\*

Similac® Alimentum® starts reducing colic symptoms due to protein sensitivity in most babies **within 24 hours**.\*

With 2'-FL HMO  
for Immune Support

IMMUNE  
SUPPORT

LUTEIN  
2'-FL  
HMO  
Human Milk  
Oligosaccharide<sup>1</sup>  
from human milk  
DHA

BRAIN & EYE  
DEVELOPMENT












\* Based on a clinical study with Alimentum Ready to Feed without DHA, ARA, 2'-FL HMO, lutein, and beta-carotene. A crossover clinical study of infants experiencing colic symptoms due to cow's milk protein sensitivity showed 5 of 6 infants initiated on Alimentum during the first week achieved a reduction in excessive crying. Data on File, Study AC84, August 2004. Abbott Nutrition, Columbus, Ohio.



# Benefits and Ingredients That Matter

## The Similac® Alimentum® Difference

	Similac® Alimentum® with 2'-FL HMO	Enfamil™ Nutramigen® with Probiotic LGG
2'-FL HMO for <b>IMMUNE SUPPORT</b>		
Lutein for <b>EYE HEALTH</b>		
<b>CORN-FREE ALTERNATIVE</b> (Ready to Feed Only)		
<b>NO PALM OLEIN OIL</b>		<b>HAS PALM OLEIN OIL*</b>
MCT Oil <b>FOR EXCELLENT ABSORPTION</b>		

Similac® Alimentum® has been fed to babies for **more than 30 years** and is backed by **over 50 studies**.



After initiation of Alimentum, **62% of parents reported good to excellent quality of infant sleep** vs 10% before initiation.<sup>†</sup>

\* Based on product label of 12.6-oz can, November 2022.

† Data on file. Similac Alimentum. 2018 (Similac Alimentum without 2'-FL HMO, lutein, and beta-carotene).

Ask your pediatrician  
for a **FREE SAMPLE<sup>‡</sup>** of  
Similac Alimentum!



**START SEEING A  
DIFFERENCE IN 24h<sup>§</sup>**

‡ Products may vary.

§ Alimentum starts reducing colic symptoms due to cow's milk protein sensitivity in most infants within 24 hours.<sup>||</sup>

|| Based on a clinical study with Alimentum Ready to Feed without DHA, ARA, 2'-FL HMO, lutein, and beta-carotene. A crossover clinical study of infants experiencing colic symptoms due to cow's milk protein sensitivity showed 5 of 6 infants initiated on Alimentum during the first week achieved a reduction in excessive crying. Data on File, Study AC84, August 2004. Abbott Nutrition, Columbus, Ohio.

Enfamil™ Nutramigen® with Probiotic LGG is not a registered trademark of Abbott.





# 2 Ways to Save on Alimentum®

## 1. Sign Up for Rewards

(\$400 in offers\* & more)

Similac®  
**ALIMENTUM®**



MySimilac®  
**REWARDS**  
FOR A **STRONG** START™

### Educational material

from our online Feeding Issues and  
Food Allergies page



**Scan to sign up**

## 2. Use Your Coupon Below

at major retailers

\* Offers may vary.

Manufacturer's Coupon

Expiration Date 12/31/2023

# SAVE \$3.00

on any one (1) Similac® Alimentum® product

## COUPON NOT AVAILABLE ON DIGITAL BROCHURE



# Similac® Alimentum® Is a WIC-Eligible\* Infant Formula.



Ask your pediatrician if you can get  
**Similac Alimentum through WIC.**



**Need Help Determining Insurance Coverage Options?**  
Abbott's Pathway Plus<sup>†</sup> program has a dedicated team offering personalized support to help explore and understand potential insurance coverage and access options for Similac Alimentum.

**Visit [Pathwayreimbursement.com](https://www.pathwayreimbursement.com) or call 1-855-217-0698 to learn more.**

\* The WIC (Special Supplemental Nutrition Program for Women, Infants, and Children) and SNAP (Supplemental Nutrition Assistance Program) names are service marks of the US Department of Agriculture. USDA does not endorse any goods, services, or enterprises. Requires WIC state medical documentation form. WIC state approval is subject to change; check with your WIC agency on availability.

† Each healthcare provider is ultimately responsible for verifying codes, coverage, and payment policies used to ensure that they are accurate for the services and items provided. Providers should consult with the insurance plan for complete and accurate details concerning documentation for claims. Abbott Nutrition does not guarantee reimbursement by any third-party insurance plan and will not reimburse physicians or providers for claims denied by third-party insurance plans.

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Manufacturer's Coupon

Expiration Date 12/31/2023

**SAVE  
\$3.00**



On the purchase of  
any one (1) Similac®  
Alimentum® product

**COUPON NOT  
AVAILABLE ON  
DIGITAL BROCHURE**

Consumer and Retailer: LIMIT 1 COUPON PER PURCHASE. VOID IF COUPON IS DAMAGED, ALTERED, REPRODUCED, COPIED, SOLD, TRANSFERRED, TAXED, RESTRICTED, EXCHANGED TO ANY PERSON, FURTHER GROUPED PRIOR TO EXPIRATION, OR PROHIBITED BY LAW. MAY OBTAIN COUPONS FROM SHOPPING TRIP. Void if expired, altered, reproduced, copied, sold, transferred, taxed, restricted, exchanged to any person, further grouped prior to expiration, or prohibited by law. May obtain coupons from shopping trip. Good only in US. Limit one coupon per purchase. Void if coupon is damaged, altered, reproduced, copied, sold, transferred, taxed, restricted, exchanged to any person, further grouped prior to expiration, or prohibited by law. May obtain coupons from shopping trip. Submitting, you agree to the terms and conditions of the coupon. For a complete list of restrictions, visit [www.abbottnutrition.com/coupons](https://www.abbottnutrition.com/coupons). Send to: Inmar Brand Solutions, Dept. 70074, Mfr Rcv Office, 801 Union Pacific Blvd Ste 5, Laredo, TX 78045-9475. Pharmacists/Retailers: Coupon not valid for product reimbursed, in whole or part, under Medicare, Medicaid or similar federal or state government programs. Abbott Nutrition participates in the CIC® Member Coupon Integrity Program.

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