## START FEELING BETTER TODAY!\*

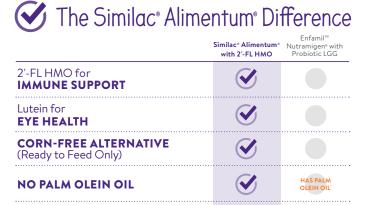
Similac<sup>®</sup> Alimentum<sup>®</sup> starts reducing colic symptoms due to protein sensitivity in most babies within **24 hours**:



<sup>\*</sup> Based on a clinical study with Alimentum Ready to Feed without DHA, ARA, 2°-FL HMO, lutein, and beta-carotene. A crossover clinical study of infants experiencing colic symptoms due to cow's milk protein sensitivity showed 5 of 6 infants imitated on Alimentum during the first week achieved a reduction in excessive crying. Data on File, Study ACB4, August 2004. Abbott Nutrition, Columbus, Ohio.



### Benefits and Ingredients That Matter



Similac<sup>®</sup> Alimentum<sup>®</sup> has been fed to babies for **more than**30 years and is backed by over 50 studies.



After initiation of Alimentum, **62% of parents**reported good to excellent quality of infant sleep
vs 10% before initiation.†

- \* Based on product label of 12.6-oz can, November 2022.
- † Data on file. Similac Alimentum. 2018 (Similac Alimentum without 2'-FL HMO, lutein, and beta-carotene)

FOR EXCELLENT ABSORPTION

# Ask your pediatrician for a **FREE SAMPLE**\* of Similac Alimentum!





‡ Products may vary.

MCT Oil

§ Alimentum starts reducing colic symptoms due to cow's milk protein sensitivity in most infants within 24 hours. ||

Based on a clinical study with Alimentum Ready to Feed without DHA, ARA, 2'-FL HMO, lutein, and beta-carotene. A crossover clinical study of infants experiencing colic symptoms due to cow's milk protein sensitivity showed 5 of 6 infants initiated on Alimentum during the first week achieved a reduction in excessive crying. Data on File, Study AC84, August 2004. Abbott Nutrition, Columbus, Ohio.

Enfamil™ Nutramigen® with Probiotic LGG is not a registered trademark of Abbott.

### 2 Ways to **Save** on Alimentum<sup>®</sup>

1. Sign Up for Rewards
(\*400 in offers' & more)

Similac<sup>®</sup> **ALIMENTUM** 





#### **Educational material**

from our online Feeding Issues and Food Allergies page



Scan to sign up

2. Use Your Coupon Below at major retailers

\* Offers may vary.

SAVE \$3.00

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## Similac Alimentum Is a WIC-Eligible Infant Formula.



### Ask your pediatrician if you can get **Similac Alimentum through WIC**.



#### Need Help Determining Insurance Coverage Options?

Abbott's Pathway Plus<sup>†</sup> program has a dedicated team offering personalized support to help explore and understand potential insurance coverage and access options for Similac Alimentum.

Visit Pathwayreimbursement.com or call 1-855-217-0698 to learn more.

The WIC (Special Supplemental Nutrition Program for Women, Infants, and Children) and SNAP (Supplemental Nutrition Assistance Program) names are service marks of the US Department of Agriculture. USDA does not endorse any goods, services, or enterprises. Requires WIC state medical documentation form. WIC state approval is subject to change, check with your WIC agency on availability.

<sup>†</sup> Each healthcare provider is ultimately responsible for verifying codes, coverage, and payment policies used to ensure that they are accurate for the services and items provided. Providers should consult with the insurance plan for complete and accurate detals concerning documentation for claims. Abbott Nutrioni obers or tiguarante erimbursement by any third-party insurance plan and will not reimburse physicians or providers for claims denied by third-party insurance plans.

Abbott

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Manufacturer's Coupon

Expiration Date 12/31/2023

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