

From the Makers
of Similac®

Ask your pediatrician about getting
Similac® NeoSure® through WIC.*

COUPON NOT AVAILABLE ON
DIGITAL BROCHURE
COUPON INSIDE



Similac®
Helping preemies
catch up on the outside—
and on the inside

* Total US premature infant formula, all outlets as of 11/30/23, Nielsen data.



ENRICHED NUTRITION* FOR YOUR
PREEMIE'S FIRST YEAR

Manufacturer's Coupon Expiration Date: 05/31/2025

SAVE \$3.00

on any one (1) Similac®
NeoSure® product

**COUPON NOT
AVAILABLE ON
DIGITAL BROCHURE**

Consumer and Retailer: LIMIT 1 COUPON PER PURCHASE PER PRODUCT SPECIFIED AND QUANTITY STATED. Cannot be combined with other offers. LIMIT OF TWO (2) IDENTICAL COUPONS IN SAME SHOPPING TRIP. Void if expired, altered, reproduced, copied, sold, transferred, taxed, restricted, exchanged to any person, firm, or group prior to store redemption, or prohibited by law. Any other use constitutes fraud. Good only through 5/31/2025. Consumer pays sales tax. Void where prohibited. By submitting, you agree to Abbott's Terms and Conditions (available upon request). Abbott will reimburse you face value of coupon (or actual retail price of item) to Linear Brand Solutions Dept., 1000 Union Pacific Blvd Ste 5, Laredo, TX 77903. Retailers: Coupon not valid for product reimbursement, in whole or part, under Medicare, Medicaid or any other government program.

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* WIC is a service mark of the US Department of Agriculture, and an abbreviation for the Special Supplemental Nutrition Program for Women, Infants, and Children. No endorsement of any brand or product by the USDA is implied or intended. † Requires state medical documentation form. State approval is subject to change.

References: 1. Carver JD, et al. *Pediatrics*. 2001;107(4):683-689.
2. Groh-Wargo S, et al. *Pediatr Res*. 2005;57(5 Pt 1):712-718.
3. O'Connor DL, et al. *Pediatrics*. 2001;108(2):359-371.



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* Increased protein, vitamins, and minerals compared to term infant formula.

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There's more to consider than growth.

Nutrition for your preemie. Confidence for you.

Making nourishing your preemie a little easier.

NOURISH YOUR PREEMIE FOR GROWTH YOU CAN SEE **ON THE OUTSIDE** AND DEVELOPMENT OF IMPORTANT SYSTEMS AND ORGANS **ON THE INSIDE**



OUTSIDE

External growth is linked to better brain development and long-term growth



INSIDE

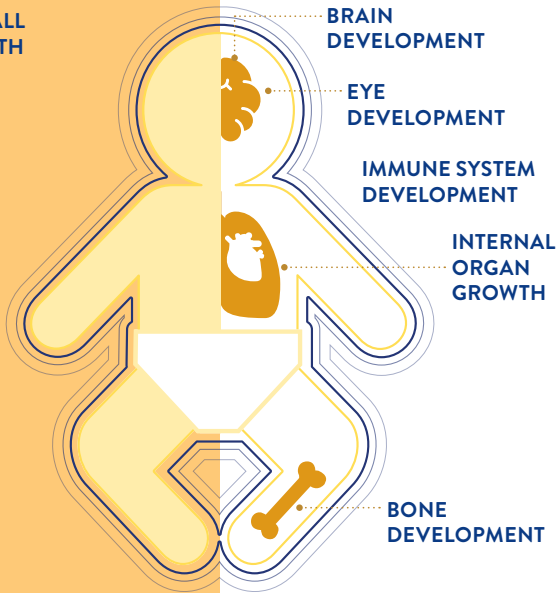
Internal development is key to the things you can't see—organs, bones, and vital systems

←... HEAD SIZE ...→

↑ OVERALL GROWTH



LENGTH



←... WEIGHT ...→



1 Similac® NeoSure® is uniquely designed to meet the nutrition needs of your preemie through the first year of life

SIMILAC NEOSURE HAS **ENRICHED NUTRITION*** AND HAS BEEN CLINICALLY SHOWN TO IMPROVE:



OVERALL GROWTH¹



VISUAL DEVELOPMENT^{3,‡,§}



MUSCLE DEVELOPMENT^{2,†}



EARLY LANGUAGE DEVELOPMENT^{3,‡,||}

¹ Increased protein, vitamins, and minerals compared to term infant formula.

² Compared to infants fed a formula without DHA and ARA in a clinical trial with Similac® Special Care® and Similac NeoSure infant formulas with iron; prior to the addition of lutein.

³ Visual acuity measured at 4 and 6 months corrected age and assessed by VEP (visual evoked potential).

^{||} Based on a subset of infants in a post hoc analysis.

VALUE SIZE AVAILABLE



UP TO **\$400** IN SAVINGS*



Nutrition guidance to help you on your parenting journey



Earn points to save even more on Similac® NeoSure®



Sign up and get a Shutterfly photo book†

Visit [NeoSure.com/JoinNow](https://www.NeoSure.com/JoinNow) to sign up.

* Offers may vary.

† Offer is good for one free 20-standard page 8x8 hardcover photo book including Storytelling™ styles through shutterfly.com or the Shutterfly app. Not valid on 6x6 photo books, soft cover books, personalized story books, flush mount albums, yearbook orders, annual or prepaid savings plans, other products and prior purchases. Customers may apply the current price of a 20-standard page 8x8 hardcover photo book (after taking into account any current discounts on shutterfly.com) toward the purchase of a larger photo book. Other cover types, additional pages, etc. may be added to the current book for an additional fee. Offer cannot be combined with other code-based \$-off offers. Free product offers cannot be combined with free shipping. Shipping and handling will apply. Taxes may apply. Promo can only be redeemed once per account and/or billing address. Code can only be entered once. Offer cannot be redeemed for cash or combined with select offers or credits. Not valid for resale. Shutterfly may modify or replace any part of these terms and conditions without notice at any time. Shutterfly may refuse or cancel orders due to promo and pricing errors, fraud, misuse, or unauthorized use. Valid while supplies last.

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